

Service Profile / Portfolio

The Bremen based company *KONSTRAKT Messebau | Kommunikation* specialises in services in the areas of exhibition management and marketing communication.

The department exhibition design offers customers a full service package, consisting of planning, organisation, execution and supervision of exhibitions and trade fairs based upon the trademarked Konstrakt®Design concept. The employment of combinable multi-purpose modules and materials allows us to exploit synergy effects in order to offer our customers individual, flexible and cost-effective exhibition booth solutions.

In the communication department, *KONSTRAKT Messebau | Kommunikation* combines its extensive knowledge and experience in the planning and design of communication media, both for separate projects or long-term campaigns. The range of services offered includes the areas business-to-business, CI-concepts, public relations, web design, print advertising, multimedia, image and product presentations.

Under the management of Arne Hansen, the company has grown since 1996 from its beginnings as an advertising agency to a communication service provider. A company takeover in 2004 allowed us to expand our range of services by integrating the area "exhibition management". In January 2007, the communication service and exhibition management and design branches of the company were combined under the new name *KONSTRAKT Messebau | Kommunikation*. The two different branches are now part of a single company, divided into the departments of exhibition design and communication.

KONSTRAKT Messebau | Kommunikation is a full service company with many years of experience in dealing with regional, national and international customer from various different fields. Close co-operation with a worldwide network of selected partners allows us to offer our services also in global growth markets such as China and the USA. Our goal is to offer the highest possible degree of customer service and efficiency in the planning and execution of projects – whether on a local or global level.